

Student / Communication Design

“You see things; you say, ‚Why?‘ But I dream things that never were; and I say
‚Why not?’”

GEORGE BERNARD SHAW

PERSONAL INFORMATION

Birthday 13th July
Place of birth Iserlohn
Marital status single
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EDUCATION

April 2017 –
today Master of Science: **DESIGN RESEARCH**
Hochschule Anhalt – University of applied sciences
Focus area: Design Research, Integrated Design, Innovation Design

October 2013 –
March 2017 Bachelor of Arts: **KOMMUNIKATIONSDESIGN**
BTK – University of Arts & Design
Focus area: Design Research, Corporate and Digital Design
Bachelor project: Unibridge.io / Ø 1,0
Graduation: Ø 1,5

Vita of Patrick Hummel

Direct communication +49 170 / 413 1381 or info@patrickhummel.com

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WORK EXPERIENCE

December 2016 –
Present

STUDENT TRAINEE at Microsoft Deutschland GmbH
Berlin

- First-Level-Support in the Digital Eatery Berlin
- Care and maintenance of devices and technique
- Technical assistance of events

January 2015 –
February 2016

JUNIOR ART DIRECTOR at Teach First Deutschland gGmbH
Berlin

- Responsible for the design concerns
- Development and planning of the website
- Development of a new corporate design
- Campaign creation and advertise concepts

January 2015 –
June 2016

HEAD OF DESIGN & IT at biber consulting e.V.
Berlin

- Founding the design ressort as part of the student consulting
- Visual communication concept of the Consulting Day 2015
- Development of a corporate design
- Design and identity consulting for companies

January 2014 –
May 2015

DIGITAL MEDIA MANAGER at Campus Symposium GmbH
Iserlohn & Berlin

- Responsible for the digital appearance of the event
- Development of a new visual identity
- Development and planning of a new website
- Extending the use of digital communication

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WORK EXPERIENCE

May 2014 –
December 2014

STUDENT ASSISTANT at BTK – University of Art & Design
Iserlohn

- Support in founding the new campus in Iserlohn
- Assistance in campus and study program management
- Contact person for students
- interior improvements and integration of a visual system

May 2014 –
December 2014

FOUNDER of Patrick Hummel – 3Blickwinkel
Iserlohn

- Clients: Ministry of Education in North Rhine-Westphalia
- Identity and visual communication service
- Print and digital media

October 2013 –
September 2014

GRAPHIC DESIGNER at Clickpress internet agency
Iserlohn

- Website development with Contao CMS
- Corporate Design service for the agency and clients
- Discovering new distribution channels
- Training in HTML5/CSS3 and different CMS

April 2012 –
September 2013

TEAM LEAD at CDS Betriebs GmbH Iserlohn – Cafe Del Sol Restaurant
Iserlohn

- Staff coordination and timetable responsibility
- Accounting with SAP
- Responsible for incoming goods and orders
- Regional experiences: Iserlohn, Gelsenkirchen and Hamm

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SKILLS & ADDITIONAL INFORMATION

Languages	<p>German Native proficiency</p> <p>English European level: C1 / Professional proficiency</p> <p>Brazilian Portuguese Limited working proficiency</p>
IT	<p>Microsoft Word, Excel, Powerpoint</p> <p>Microsoft HoloLens</p> <p>Microsoft Surface Hub</p> <p>Adobe Creative Cloud (Photoshop, InDesign, Illustrator & Lightroom)</p> <p>Script languages HTML5, CSS3 and basic knowledge of jQuery, LESS & SASS</p> <p>Content Management Systems Contao, Typo3 & Wordpress</p>
Social Commitment & Association	<p>Student representation of BTK – University of Art & Design Department: Health & Psyche, Internationals, University</p> <p>Union of Catholic German Student Fraternities in the fraternity: KDStV Bavaria Berlin</p>
Interests	<p>Surfing, Tennis and Photography</p>